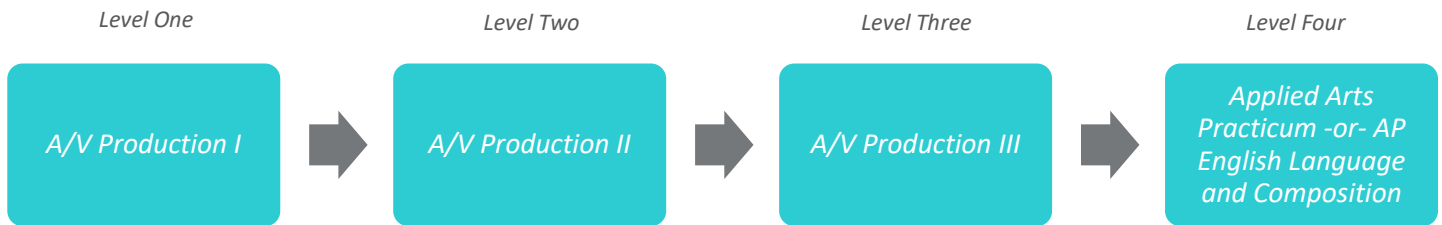


AUDIO/ VISUAL PRODUCTION

Arts, A/V Technology, & Communications



ABOUT THE PROGRAM OF STUDY

The *A/V Production* program of study is designed for students interested in a range of entertainment and news media fields. Course content centers on production of various television, cinema, radio, and other audio and video products, including commercials, music, news, interactive programming, and film. Students complete all phases of the production process including planning, coordinating, capturing, editing, and distributing productions. Topics include but are not limited to concept creation, scripting, interviewing, budgeting, scheduling, set design, engineering, field and studio production, and editing, as well as operating production equipment such as cameras, lights, and audio equipment.

Dual credit/ dual enrollment options include:

Audio Visual Production

High School A/V Production Program of Study

CTSO Competitive Events
SkillsUSA
TSA

Work-based Learning: Career Practicum

Certificate

Film/ Video Technology

Columbia State

Film Crew Technology

Cleveland State

Producing Video & Media Arts

Pellissippi State

Video Production

Pellissippi State

Film Certificate

Watkins College of Art, Design, & Film

Music Technology

Nashville State

Associates

Media Technologies

Pellissippi State

Entertainment Media Production

Volunteer State

Bachelors

Video and Film Production

MTSU

Watkins College of Art, Design, & Film

Mass Communication/ Media Studies

Austin Peay

MTSU

ETSU

University of Memphis

Communications

Universtiy of Tennessee at Chattanooga

University of Tennessee at Knoxville

University of Tennessee at Martin

ETSU

High School Diploma

- Public Address Announcers, \$18,132
- Camera Operators, \$44,228

Certificate

- Audio and video equipment technicians, \$35,341
- Sound engineering technicians, \$49,904

Associates

- Broadcast technicians, \$36,891

Bachelors

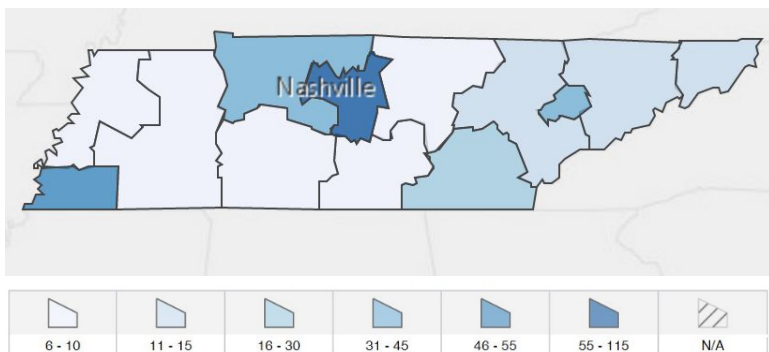
- Producers and Directors, \$44,358
- Editors, \$45,242
- Film and Video Editors, \$59,290
- Writers and Authors, \$35,872
- Radio and television announcer, \$21,898

This is not an exhaustive list of all of the opportunities available in Tennessee.

CAREER OPPORTUNITIES

The Media and Communications Workers occupation group is projected to grow by 12.7 percent in Tennessee between 2014 and 2022. Job opportunities are strongest in urban and surrounding areas in Tennessee. Job outlook for this pathway statewide is very competitive due to the large number of training completers in relation to job openings expected annually. Occupations with the greatest number of annual average openings include writers and authors and audio and video equipment technicians.

Annual Average Openings for Media and Communications Workers in Tennessee (2014-2022)



Source: TN Department of Labor and Workforce Development. (2015). Employment Security Division, Labor Market Information Section, on the internet at <https://www.jobs4tn.gov/>

POSTSECONDARY OPTIONS



Have you registered for the Tennessee Promise? Seniors enrolled in this program have the chance to attend a two-year program at a Tennessee College of Applied Technology (TCAT), community college, or some 2-year university programs for free! To learn more, please see your school

To learn more, please see your school counselor or visit <http://www.tennesseepromise.gov>.

School	Degree Program
Pellissippi State	Videography
Pellissippi State	Media Technologies
Middle Tennessee State University	Video and Film Production
University of Tennessee Knoxville	Communications
University of Tennessee Knoxville	Journalism

For more college and career planning resources, visit <http://collegefortn.org>.

Media and Communications Occupations with the Most Annual Average Openings in Tennessee (2014-2022)

Occupation	Total Percent Change	Annual Avg. Openings
Writers and Authors	12.20%	65
Audio and Video Equipment Technicians	13.80%	60
Radio and Television Announcers	19.80%	60
Editors	8.60%	50
Reporters and Correspondents	-4.60%	30
Technical Writers	10.20%	25
Broadcast Technicians	16.50%	20
Media and Communication Workers, All Other	10.70%	15
Sound Engineering Technicians	9.80%	15
Camera Operators, Television, Video, and Motion Picture	12.80%	10
Film and Video Editors	9.90%	10
Broadcast News Analysts	18.20%	5

Students in this program of study will be eligible to join SkillsUSA. In addition to school events, students will be able to compete at the regional, state, and national level. Through SkillsUSA, students not only learn about A/V production, but also professionalism, leadership, and workplace skills. Walk away from your high school career with experience in competing, networking, applying course content, and more!

See your teacher to learn more about SkillsUSA or visit <http://tnskillsusa.com/>.



For more information, contact:
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